

MODERNE TECHNOLOGIEN ZUR ERHÖHUNG DER EFFIZIENZ DER NUTZUNG IDEOLOGISCHER FAKTOREN BEI DER STEIGERUNG DER MORAL DER JUGEND

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Zusammenfassung: Es ist natürlich, dass jede Nation bestrebt ist, die Sicherheit ihrer nationalen Werte zu gewährleisten, sich nicht von ihren historischen Grundlagen zu entfernen und nicht unter den Einfluss anderer zu geraten. Es wird immer wichtiger, dass Staaten ihre Interessen im globalen Informationsraum schützen und verschiedenen Informationsangriffen widerstehen können. Unter solchen Bedingungen hat der Informationsfaktor Priorität beim Schutz unserer nationalen Interessen. In diesem Sinne ist es erforderlich, eine starke Informationspolitik zum Schutz unserer nationalen Werte aufrechtzuerhalten. Insbesondere die Anwendung innovativer, moderner Technologien der Informationskommunikation bei der Bildung dieser Jugendspiritualität ist zu einem der dringendsten Probleme der Gegenwart geworden.

Schlüsselwörter: Kultur, Spiritualität, Ideologie, Aufklärung, Wert, Erziehung, Kultur, Erbe, harmonische Generation, Moral, Idee, Immunität, Bildung, Technologie, Propaganda, Propaganda, Propaganda, Strategie, Globalisierung, kreative Idee, Informationskommunikation, Manipulation, Geopolitik, Internet, Bedrohung, Vorurteil.

MODERN TECHNOLOGIES FOR INCREASING THE EFFICIENCY OF USING IDEOLOGICAL FACTORS IN RAISING YOUTH MORALE

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Abstract: It is natural that each nation seeks to ensure the safety of its national values, not to move away from its historical foundations and not fall under the influence of others. It is becoming more important that states can protect their interests in the global information space and resist various information attacks. In such conditions, the information factor is a priority in protecting our national interests. In this sense, it is required to maintain a strong information policy aimed at protecting our national values. In particular, the application of innovative, modern technologies of Information Communication in the formation of this youth spirituality has become one of the pressing issues of the present day.

Keywords: Culture, spirituality, ideology, enlightenment, value, upbringing, culture, heritage, harmonious generation, morality, idea, immunity, education, technology, propaganda, propaganda, propaganda, strategia, globalization, creative idea, information communication, manipulation, geopolitics, internet, threat, prejudice.

Today we are living in a complex time that is changing rapidly. The complexity of our era is directly related to the globalization of the world and the development of Information Communications. In this sense, in order to soften complex social and political relations and purposefully use it in the interests of society, research is required on the laws and specifics of its development. Against the clash of cultures and the washing of national borders, which is the most important feature of the era in such conditions, naturally, increasing the effectiveness of educational methods, in which the use of the method of propaganda of spirituality, takes the field as the main tool. The emergence of necessity in relation to the use of modern means of information and communication technologies in the absorption of spirituality into the soul, consciousness and inner world of young people is, in a sense, legal. President Of The Republic Of Uzbekistan Sh.M.Mirziyoyev said that " in order to achieve progress, it is necessary and necessary for us to master digital knowledge and modern information technologies. This gives us the opportunity to follow the shortest path of ascent. After all, today Information Technology is penetrating into all spheres of the world,"[1] his comments confirm our opinion. Indeed, we live in an information age of extreme complexity, full of contradictions. Today in the world, a person who wants through a modern information technology system can receive or transmit any information. Of course, the fact that, without denying its importance in the expansion of the worldview, knowledge and level of people, information garbage, contrary to ordinary moral standards, through the same system, from the product of this modern information technology, transnational criminal groups, terrorists and fanatics are increasingly able to exert ideological influence by absorbing their mercenary goals into the minds of young people.

In such conditions, the directions of ideological and ideological processes are manifested in a progressive and reactionary way. Progressive directions are made up of peace, stability and progress, interethnic harmony and religious tolerance, human freedom and personality maturation, the priority of universal values. Reactionary orientations are formed by negative characteristics such as war, rearmament, terrorism and extremism, racism, nationalism, religious fanaticism, totalitarianism, activities based on the idea of apostasy, egoism, localism, the priority of narrow interests, etc. The current era is a time when ideological contradictions in the world have become complex, ideology polygons are becoming more powerful than nuclear

polygons. It is no secret that such an approach is extremely dangerous. Therefore, all this is studied as a phenomenon that strongly affects the culture of peoples. In this regard, the researcher N.Umarova writes: "globalization is a gross, complex nature profession, emphasizing that its influence extends to the information sphere, spiritual life, politics, economics, social spheres, bringing social phenomena such as cultural hegemony, Eurocentrism, mind control - manipulation as negative aspects of globalization in these areas " [2]. The greatest danger in the present day is the continuous ideological struggle for the possession of the hearts and minds of people. "The struggles that are now taking place in the fields of ideology, not in the nuclear fields, solve a lot. This bitter truth should never be forgotten"[3]. "Threats under the mask of democracy are consciously far-sighted by various political forces in the international arena"[4]. In fact, in the current period, when global changes are increasing in all areas of social life, the scale of spiritual threats is also rapidly expanding. As a result, spiritual threats affecting the culture of the nation are causing new problems for humanity. Our resistance to these spiritual and ideological threats, coming from abroad, poisoning the minds and inner world of citizens of our country, especially young people, with the ideas of individualism, moral perversion, violence, egocentrism, is a requirement of today's era.

In such conditions, it is natural that each nation seeks to ensure the safety of its national values, not to move away from its historical foundations and not fall under the influence of others. It is becoming more important that states can protect their interests in the global information space, and resist various information groups. In such conditions, the information factor is a priority in protecting our national interests. In this sense, it is required to maintain a strong information policy aimed at protecting our national values. Thus, the use of innovative, modern Information Technologies has become one of the pressing issues of the present day. In particular, observing global changes in information and communication alone, we see that its influence is becoming the main weapon for ideological and cultural hegemony in the world. Information technology is becoming the driving force behind this process. In particular, there are cases when the media, through communications, counter the entire world public or part of the citizens of that state to a particular state by nonlinear commentary or a bit of falsification and whispering of various events. In states where political opposition is not well developed, there are attempts to elevate various mercenary groups, sometimes even extremist and radical religious groups, to the level of political opposition. Western countries are giving shelter to the leaders of such groups and using them in their mercenary geopolitical games, manipulation with the consciousness of the inhabitants of a particular country.

The negative effects of the Global transformation era on youth spirituality are particularly evident in the following:

First of all, the rapid development of informational tools: the “values” proposed through these tools in many cases are distancing our youth from our national values, from their historical roots, in other words, they seek to subtract from their national identity, causing the formation of specific “individuals without roots”.

Secondly, the increasing prevalence of” popular culture " pluralism and forms among young people: these are mainly manifested in dressing, interests, leisure, shallow tastes, attitudes towards national values[5]. The “mass culture”, which embodies the values of alien culture, brings vices in our youth, such as Western individualism, egocentrism, nihilism, indifference, obscenity and violence, an inexhaustible attitude towards values and national interests.

Thirdly, situations such as imitation among young people, blind pursuit of Western ideals are observed: in this, it is not difficult to notice that the templates of moral and spiritual conduct, which are widespread abroad, are shrouding the minds of our young people through Motion Pictures, fashion and various advertisements. As a result, it is becoming more common among young people to spend their time in front of computer games than reading books, watching films of different genres, the content of which is shallow.

The risks involved were threats aimed at morale, and the first president was I.A. Karimov. Reflecting on these dangers, Karimov says: "spiritual threat refers to ideological, ideological and informational attacks aimed primarily against the existence of any person as a literal free person, regardless of language, religion, beliefs, whose goal is precisely to exclude the spiritual world," [6] indeed, spiritual threat is aimed at making people ideologically dependent, leaving their spiritual world out of track., he hides under attractive slogans and ideas, strikes an ax on religious and national ties, seeks to occupy the minds and inner world of young people, clogs harmful thoughts into their worldview, in the end, threatens the security of the country and national interests, leading society to a crisis. Therefore, these risks require the use of their

talents and potential to prevent it, creating anxiety in every person who cares about the future of the country, nation, society in which he lives, has a civil position, a sense of belonging to the prosperity of the country.

In our opinion, the following will help in preventing and combating foreign ideas:

- * the absorption of spirituality into the minds of young people through various innovative technologies;

- to be aware of the various ideological threats of the globalization era;

- * consistent study of the ideological landscape of today's world;

- further strengthening the propaganda-propaganda work aimed at raising morale on the basis of innovative technologies.

It is advisable for young people to focus on the following aspects so that they do not fall under the influence of foreign ideas:

- “implementation of every idea of the national ideology;

- the pursuit of perfect education;

- further veneration of national and universal values;

- constant adherence to the rules of ethics of the moment;

based on Knowledge, an independent-minded and firm ethic " [7]. From the above analytical points, it can be said that in the current period, when global changes are increasing in all areas of social life, the scale of spiritual threats is also rapidly expanding. In such conditions, each nation seeks to ensure the safety of its national values, not to move away from its historical foundations and not fall under the influence of others.

In this regard, the issue of absorbing the main essence of spirituality into the consciousness, heart and inner world of our people is also one of the important tasks. That is why “the education of young people in the spirit of loyalty to the motherland, the formation of initiative, dedication, moral qualities in them, on the basis of the programmatic idea of national recovery – towards national rise – has become an extremely honorable task”[8]. It is especially necessary to study and correctly treat

various events and phenomena taking place in society, preserve national-spiritual values, teach them to contribute to the development of society by immersing spirituality in the minds, hearts and inner world of young people. Since the future of the state is in the hands of young people, in order to protect them from various threats, it will first be right to start by instilling a national spirit in the minds of the younger generation.

In our opinion, in order to ensure the awareness of the spirituality of young people in our country and their activities as an ideologically competent generation, it is advisable to comply with the following awareness requirements:

starting from the family, which is considered the main link in society, it is necessary to form the spirituality of young people, for which it is necessary to first educate young people who are loyal to their family, parents, zero will also be faithful to the homeland and people of the younger generation, age-old values, who instilled these characteristics in their body;

strengthening the role of the neighborhood in the process of education and upbringing: it is necessary to ensure the effect of the principle of national upbringing “seven neighborhoods for one child both father and mother” in our people in socio-cultural life. We must instill that neighbors and the neighborhood are also responsible for the upbringing of our children;

wide introduction of innovative technologies that ensure the effectiveness of spiritual promotion: in this regard, it will be necessary to develop effective methods and techniques aimed at strengthening the educational immunity of young people;

It should be noted that in the works of Al Beruni, Ibn Sina Sina, Abu Nasr Farabi, Imam Bukhari, Imam Termiziy, Burhoniddin Marginani, Abu Mansur Moturidi, Alisher Navoi and other great allies, the historical roots of the conceptual directions defined in the main idea of our national upbringing are embodied;

the process of upbringing requires systematic attention as a socio-psychological phenomenon, which should continue without interruption. After all, the

continuity of upbringing and education ensures the processes of formation of a spiritually and ideologically harmonious generation.

In our opinion, when integrating spirituality into the youth consciousness, heart and inner world through the universal principles of democracy in the era of global change, it is necessary to pay attention to the following situations: 1) a noble idea and goal should become a belief and belief in the consciousness and thinking of each person; 2) a person should have the skill, ; 3) the socialization of spirituality at the level of consciousness and thinking of members of a particular social group, layer, Ethnos, people, nation, society, that is, the acceleration of the process of growing thought into an idea[9]. Therefore, focusing on the aspects highlighted above draws attention through humanistic principles as aspects that should be taken into account in the absorption of spirituality into the youth and the mind and heart.

At the same time, it is not for nothing that Article 8 of the Constitution of the Republic of Uzbekistan defines “the people of Uzbekistan, regardless of nationality, are citizens of the Republic of Uzbekistan”, [10]. This rule is reflected in the norms of international law of democratically oriented states. We are for the total achievements of progressive humanity, for the further development of universal values and the principles of democracy that serve the development of our nation. It is emphasized that our national traditions and traditions, which have been found polished over the centuries in the Zamiri of our spirituality, should be harmonized with universal values. More precisely, it is unfortunate that the principles of democracy are not at the expense of abandoning our national values, but rather serve their further improvement and prosperity.

This, in turn, is an important factor for people to be highly spiritual in preventing spiritual-ideological threats to the country's national culture during a period of global Change. This requires the organization of spiritual and ideological work in society on the basis of modern requirements[11]. In this regard: firstly, to protect young people with the future of the country from various ideological threats; secondly, to comprehensively understand what exactly the spiritual threats are aimed

at; thirdly, it is necessary to further increase the sense of inviolability without being indifferent to the events that are happening around us[12].

Tadqiqotchilar mafkuraviy, ma'naviy tahdidlariga qarshi kurashning oldini olish yo'llari sifatida quyidagilarni taklif qilishadi:

1. "The coming of age of threatening youth through the improvement of National Education.
2. Promotion-raising propaganda work to a higher level by innovative methods.
3. It is advisable to introduce selfless, devoted to the country and the motherland, patriotic people who work honestly in various spheres of our society's life and make their worthy contribution to the development of the country as heroes of our time."

Spiritual and ideological threats are considered extremely dangerous for the younger generation. It is unlikely that young people will simply overcome it alone. In this process, it will be necessary to be carried out only on the basis of harmony, that is, unification, with a deep study of the essence of our national spirituality. Only spirituality serves as a guiding factor to be able to combine self-interest with the universal self-interest.

Therefore, through modern technologies, it is advisable to instill such high human concepts as spirituality, national idea, national ideology, national pride in the consciousness, soul and inner world of young people in the process of propaganda. Because, by combating destructive ideas and any manifestations of destructive ideologies, it is advisable to instill ideological immunity in young people on the basis of the use of modern technologies.

The following modern technologies can be advanced on the use of ideological factors in raising youth morale:

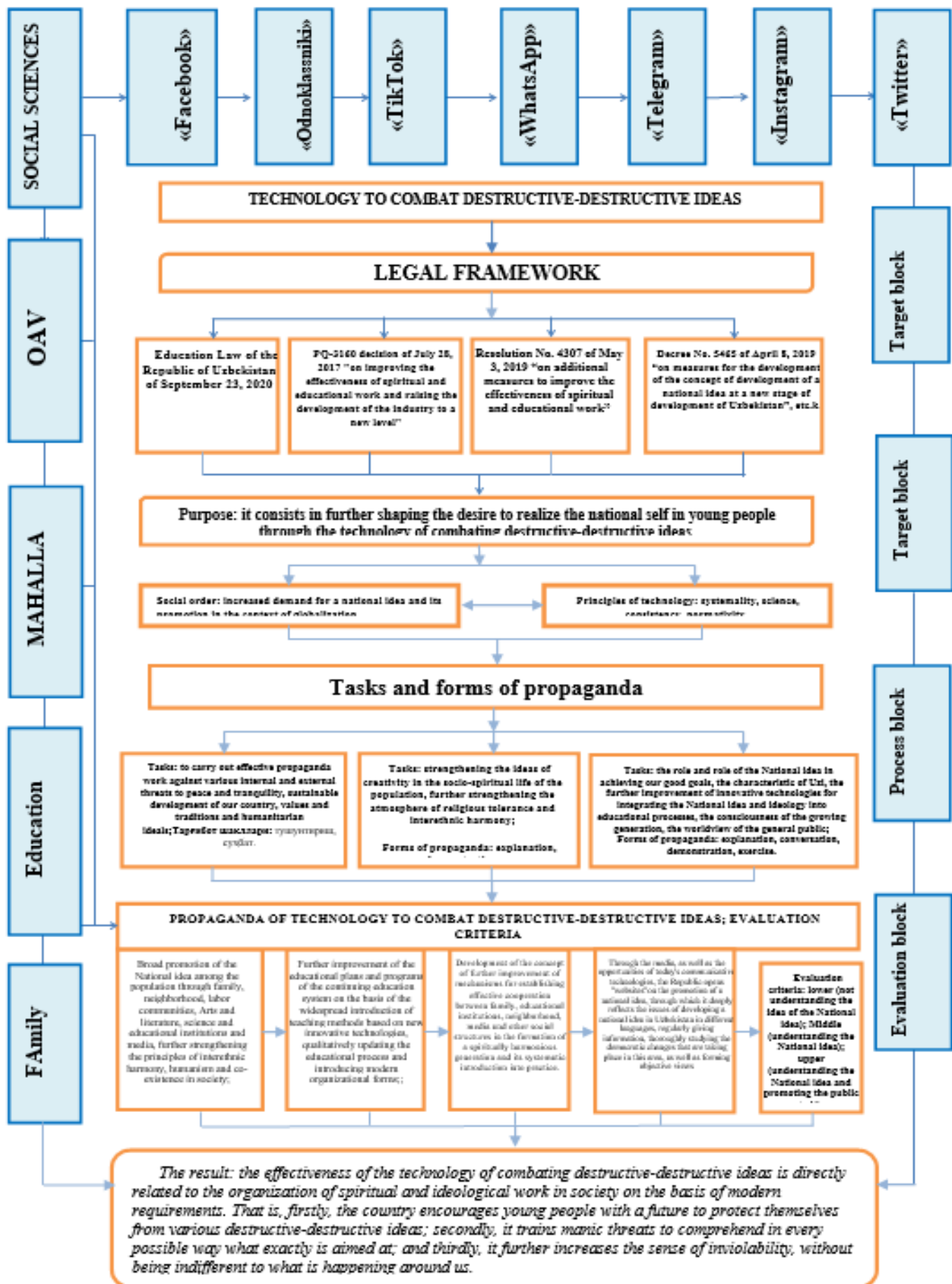
1. Fighting destructive-destructive ideas;
2. Prevention of threats on social networks;
3. Fighting Enlightenment against ignorance;

4. Technologies such as the five stages of the formation of ideological immunity against ideological threats (on the example of religious extremism). For this:

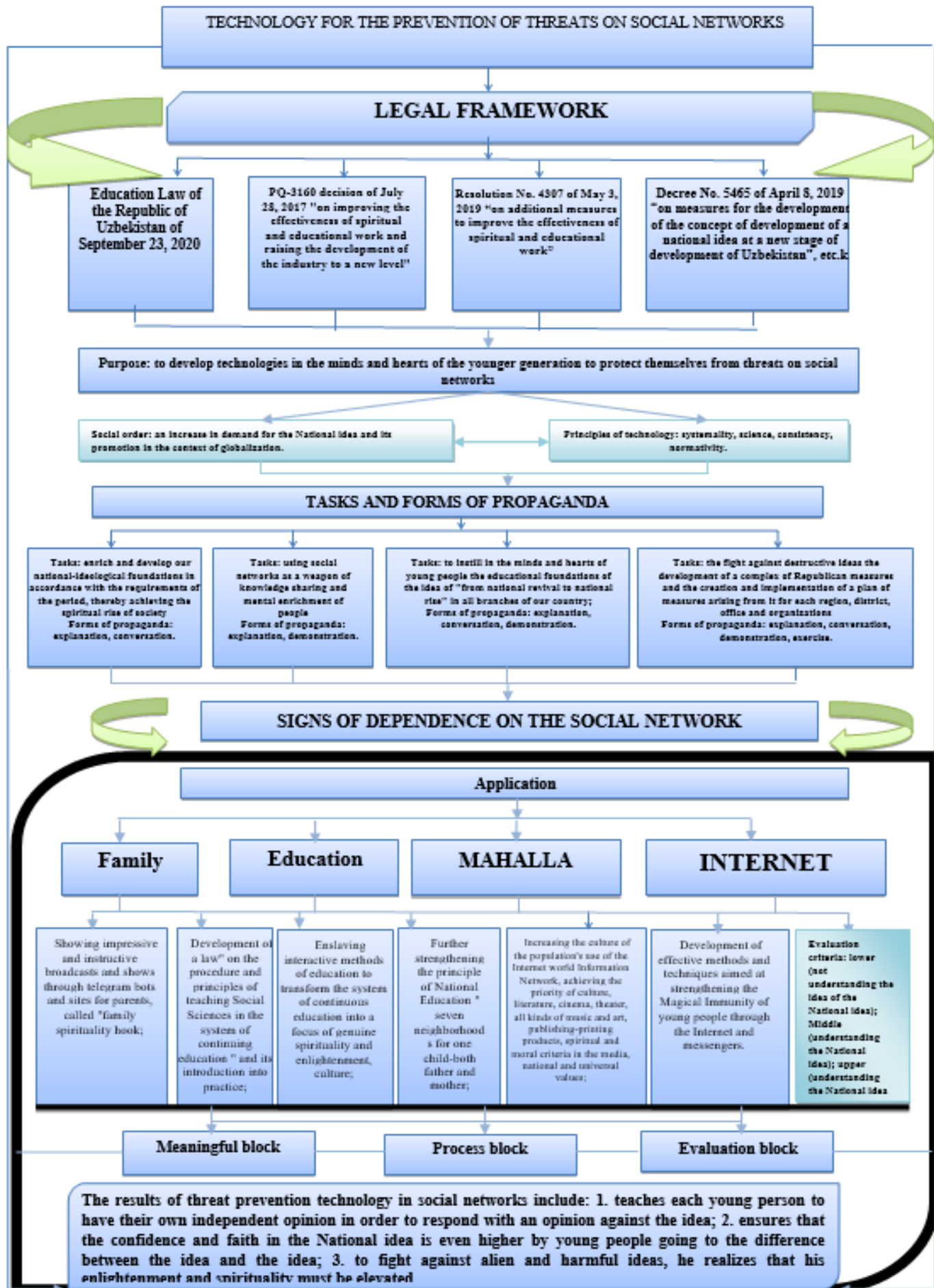
1. To carry out the promotion of creative ideas (being a camaraderie in the interests of the motherland, contributing to peace and harmony) promoted in the spiritual sources of our national values in ensuring the effectiveness of the fight against destructive-destructive ideas by instilling in youth thought;

2. To prevent threats on social networks, it is necessary to ensure information security in youth thinking, for this to focus on the aspects of information in them that contribute to ensuring human progress, to form skills to be able to draw critical conclusions from a site, programs and articles that begin a spiritual decline;

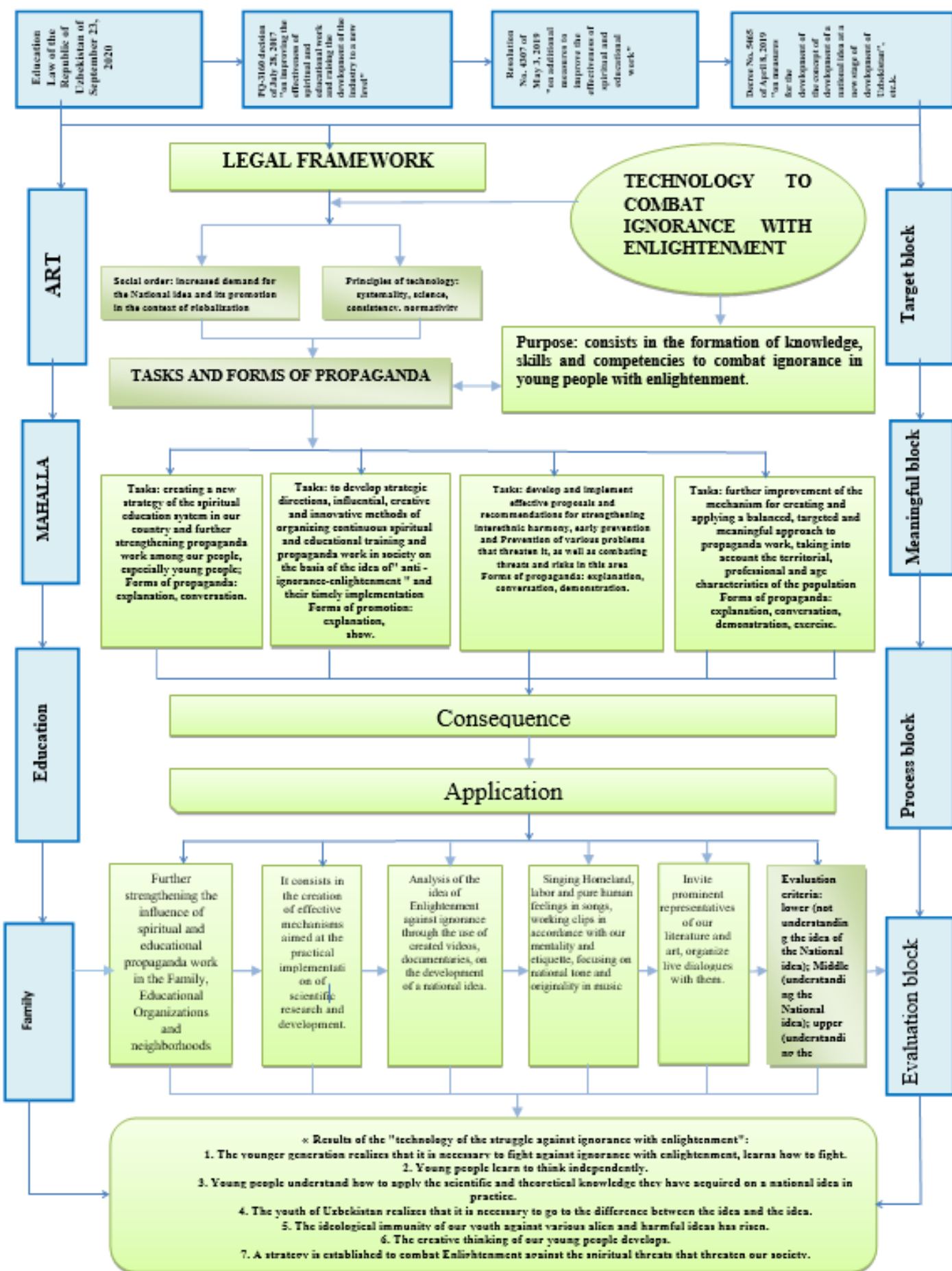
3. In the struggle with Enlightenment against ignorance, our spirituality is associated with the absorption into the minds of young people of conceptual views that call for moral perfection, expressed in the vices (in the works of Alisher Navoi, Zahiriddin Muhammad Babur, Jadid enlighteners). It follows that the following modern technologies can be advanced on the use of ideological factors in raising youth morale. These are:



1-fig. Destructive-technology to combat destructive ideas.



2-Fig. Technology for the Prevention of threats on social networks.



3- fig. Technology of struggle with Enlightenment against ignorance.

In conclusion, it can be said that in the era of today's global changes, the promotion of spirituality through modern methods to the hearts, minds and inner world of every person, especially young people, is the requirement of the present day to comprehensively formulate spiritual, moral, educational qualities in them. After all, the development, spirituality and culture of the nation depends on highly educated young people. To do this, it is necessary to unite under a single spirituality in today's renewed society so that it not only acts freely, but also develops it. Only then can young people be saved from the negative consequences of globalization and spiritual threats. This creates in their hearts the basis for the improvement of feelings of devotion to the land, Love For The Motherland.

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